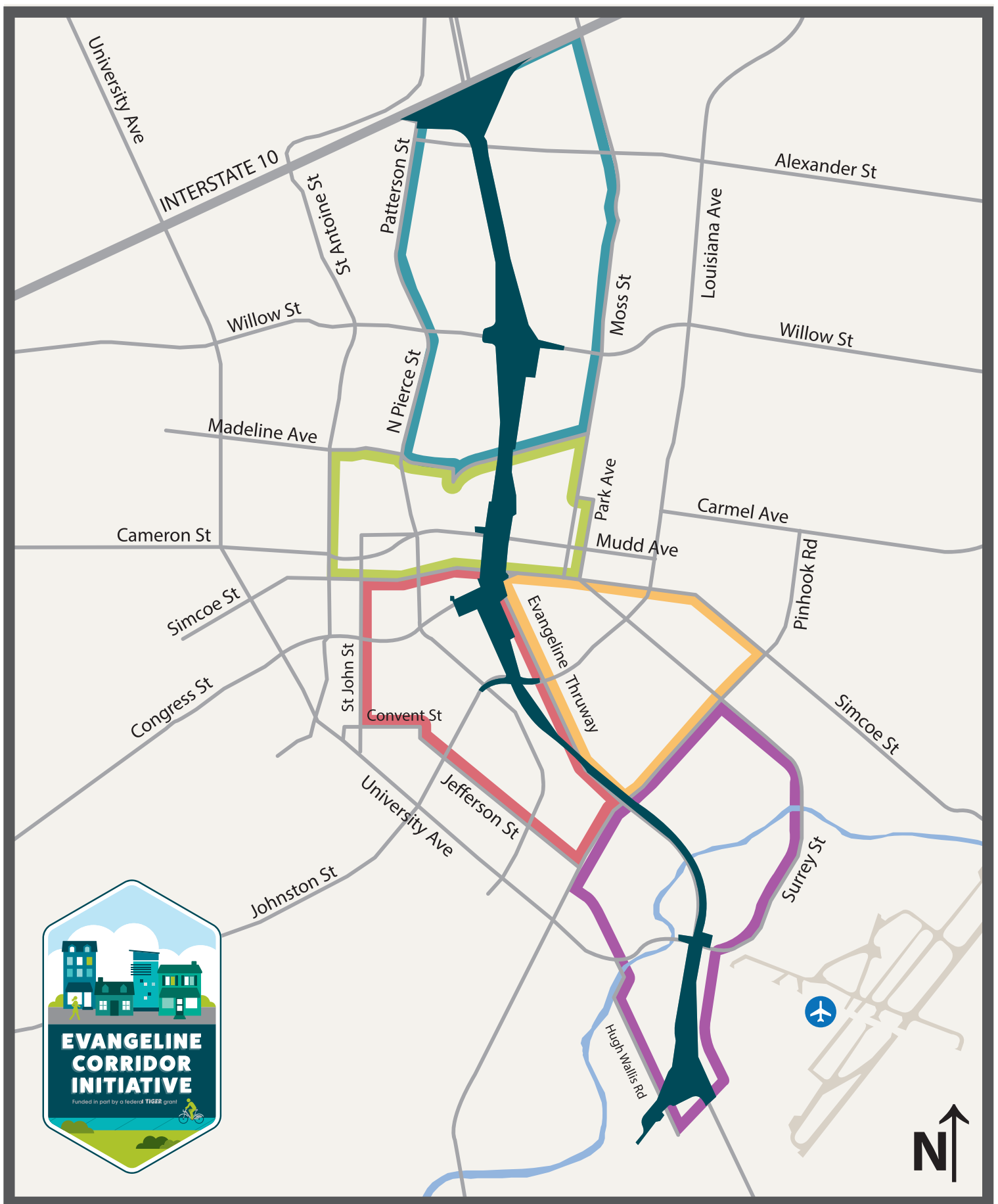


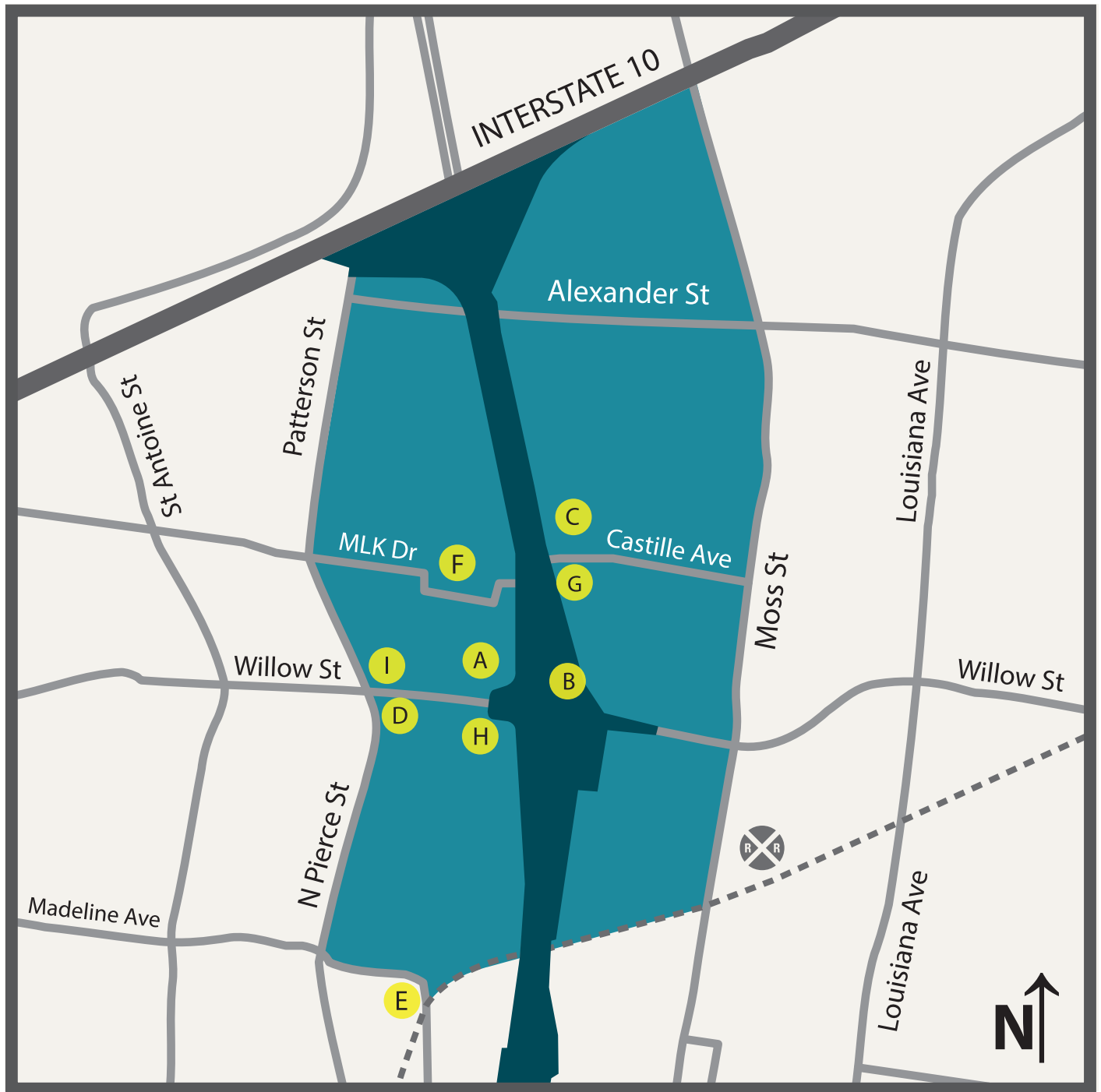
Gateway District





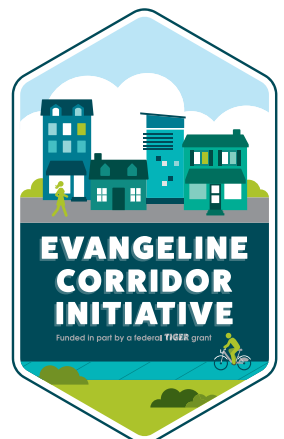
- Gateway District
- Sterling Grove / Simcoe / LaPlace District
- Downtown / Freetown-Port Rico District
- McComb-Veazey District
- Vermilion River Recreational District
- Interstate 49 Pathway

Gateway District

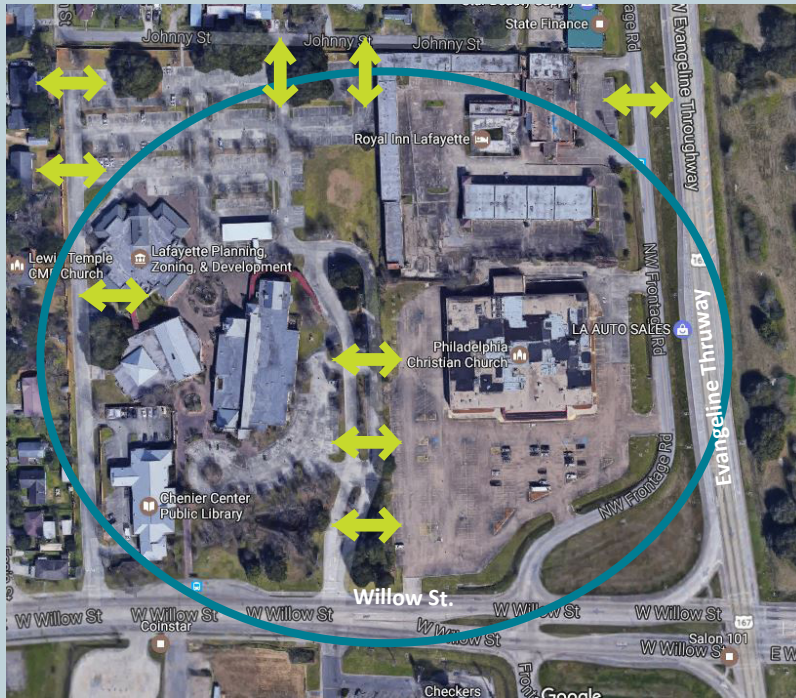


■ Gateway District
 ■ Interstate 49 Pathway

- | | |
|--|---|
| <p>A Clifton Chenier Center/LCG Campus/
Philadelphia Church Connections</p> <p>B Iconic Gateway Feature at Willow
Street Interchange</p> <p>C Castille Avenue Streetscape</p> <p>D Willow Street Interchange Landscapes</p> <p>E Neighborhood Park on North
Buchanan Street</p> | <p>F Martin Luther King Jr. Drive
Lighting/Streetscape Improvements</p> <p>G Northgate Mall Site Retrofit</p> <p>H Super 1 Foods Site Retrofit</p> <p>I Willow Street: Streetscape Improvements</p> |
|--|---|



Clifton Chenier Center / LCG Campus / Philadelphia Church Connections



Community members and officials have expressed the advantages of rethinking the physical link between the Clifton Chenier Center, which includes a Library, Philadelphia Church, and surrounding neighborhoods.

New landscape features and structures to promote greater connections and better use of space: Phased site retrofit will establish this micro area as a thriving civic zone.



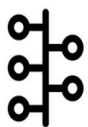
SAMPLE EXISTING CONDITION



SAMPLE FUTURE RETROFIT



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	X



Timeline

Short-term:

- Coordinated pop-up events (food drives, markets, etc. - similar to Better Block events)
- Semi-permanent site interventions (landscaping)

Medium- to long-term: Phased development of site retrofit (Philadelphia Church parking lot revamp; landscape and buildings)



Funding Support / Project Cost Estimate

- Short term initiative funding: LCG (low-cost events, first phase relandscaping) \$\$
- Long-term development funding: Potential public-private partnership (LCG, Philadelphia Church, North Lafayette Redevelopment Authority) \$\$\$\$



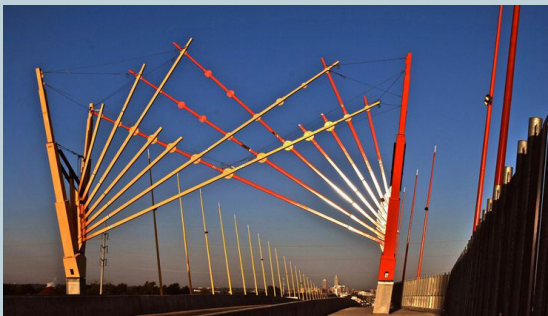
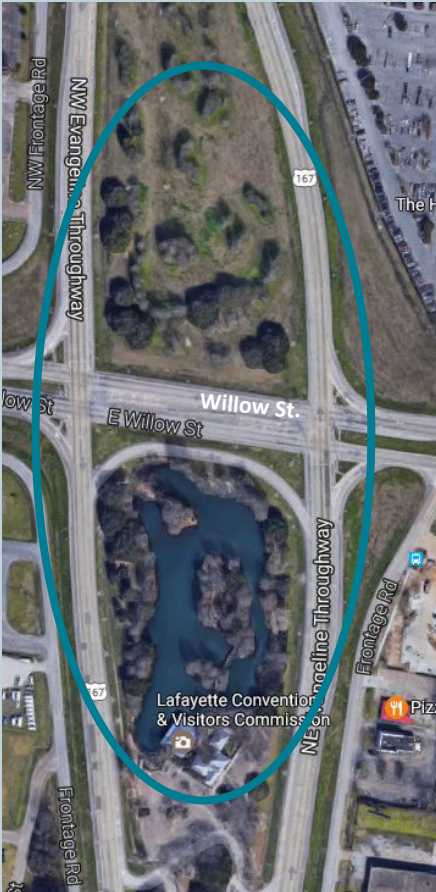
Economic Impact / Community Benefits

- Site retrofits create commercial infill opportunities and increase return on investment potential
- Consolidating and relinking the two sites offers better access to existing and new civic amenities





Iconic Gateway Feature at Willow Street Interchange



Residents and workers cite the North Gateway as a prime welcome face to Lafayette that misses opportunity for formal introduction.

Installation of an iconic gateway feature that highlights and reflects the unique culture and progressive attitude of Lafayette while enhancing a primary entrance to the City

Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
			X	X



Timeline

- Short-term:** Design competition and community interest events (LCG manages with local groups)
Medium- to long-term:
- Sculpture design (off site) and on-site Development (LCG/Public Works with designer/manufacturer)
 - Final Installation of gateway feature



Funding Support / Project Cost Estimate

- Design competition and event support: LCG \$
- Medium- to long-term funding for design/installation: LCG-Public Works Dept. (possible grants) \$\$\$
- Portions of Willow St. will be impacted by the I-49 Connector and may fall under LaDOTD control



Economic Impact / Community Benefits

- Create identity and pride in the Gateway entrance to Lafayette through artistic intervention
- Contribute to overall area economic development as part of a total public realm retrofit





Castille Avenue Streetscape
 (Northgate Mall site retrofit early phase)



Attendees at the District Workshops and Design Charrette echoed the community’s decades-long discussion and desire to reimagine the former Northgate Mall site.

Proposal to upgrade Castille Avenue with new multimodal streetscape features and public safety measures that serve as first phase of retrofitting the Northgate Mall site

Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	



Timeline
Short-term: “Better Block Castille” event to spark interest (follow up series of intervention-related events)
Medium- to long-term: Complete Street multimodal infrastructure retrofit based on scope, approval, and phasing



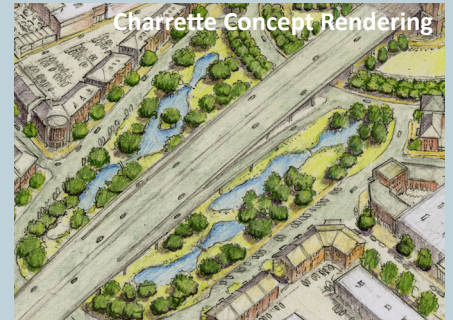
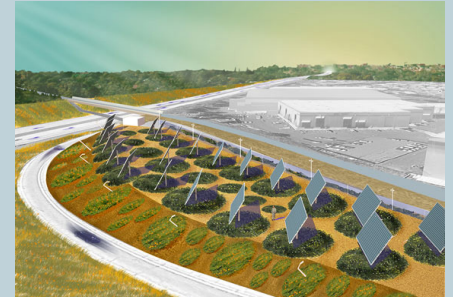
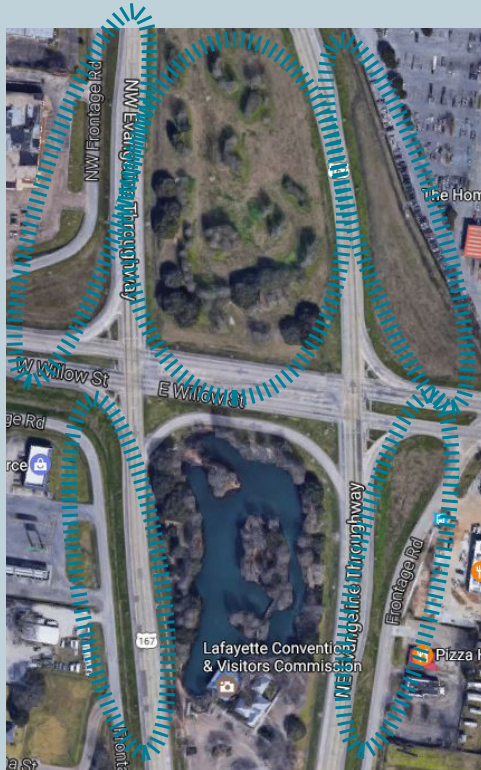
Funding Support / Project Cost Estimate
 • Better Block Castille support: LCG \$
 • Medium-term funding for streetscape phase: LCG-Public Works Dept. (possible grants) \$\$\$
 • Long-term Mall site retrofit funding: high-level private investment/public-private partnership \$\$\$\$\$



Economic Impact / Community Benefits
 • Improving Castille Avenue is first step in bringing more investment interest to Northgate Mall site
 • Create a safe and walkable environment for residents - promote healthy street life
 • Address traffic issues by promoting multimodal facility travel and access along this corridor



Willow Street Interchange Landscapes



The proposed Willow Street Interchange will impact pedestrian and vehicular access and adjacent natural systems. Residents and consultants conclude that attention should be given to landscape buffers and empty parcels around the I-49 connector.



Large-scale landscape design interventions including installation of local plants, drainage features, recreational components, environmental technology and complementary gateway signage features that serve as neutral buffers and promote new land use and value

Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X			X	



Timeline

Short-term: Landscape Design and Planning (LCG/PZD with consultants and designers)

Medium- to long-term:

- Site development prep
- Incremental landscape elements: implementation coordinated with Connector build out



Funding Support / Project Cost Estimate

- Design and Planning Process: LCG \$\$
- Medium- to long-term implementation funding: LCG/LaDOTD (possible grants/partnerships) \$\$\$\$
- Sites will be impacted by the I-49 Connector and may fall under LaDOTD control



Economic Impact / Community Benefits

- Help mitigate the direct impact of the planned I-49 Connector infrastructure
- Create renewed interest in adjacent investment - lay groundwork for development
- Mitigate access around the Thruway/Connector interchange by promoting advantageous land use
- Provide abundant open space with various natural landscape and recreational amenities that offer a safe and unique experiences for local residents and visitors
- Implement neutral infrastructure (detention) necessary to accomodate development



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New neighborhood park with landscape features and small structures for various recreational, leisure, and community activities to serve nearby residents and complement planned residential development in the vicinity



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Short-term: Solicit design consultants and design considerations + host community design event (LCG manages)

Medium- to long-term: Site prep (ex-brownfield site), phased landscape development + small scale facility construction



- Design idea process and events: LCG \$

- Medium- to long-term development funding: Public-private partnership /Grants (LCG collaboration) \$\$\$



- New neighborhood park asset increases adjacent land values and overall area return on investment

- Provides opportunity for small scale commercial opportunities
- Gives local residents and visitors access to a new community amenity - promotes healthy activity





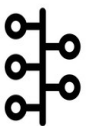
Martin Luther King Jr. Drive Lighting / Streetscape Improvements



Attendees at the district workshops and design charrette voiced concerns about lighting and safety with a focus on the stretch of roadway between the Evangeline Thruway and Patterson Street near Alice Boucher School.

Installation of new street lighting and streetscape improvements focusing on sidewalk upgrades, tree plantings, and bike paths to create a safe, walkable, and connected environment for local residents and school children

Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
			X	X



Timeline

Medium- to long-term: Design, planning, and installation phase for street lighting and streetscape upgrades (sidewalks, street tree planting, and bike paths) - LCG-Public Works to manage collaboration with neighborhood groups



Funding Support / Project Cost Estimate

Funding for lighting and streetscape work: LCG-Public Works Dept. (possible grants/partnerships) \$\$\$



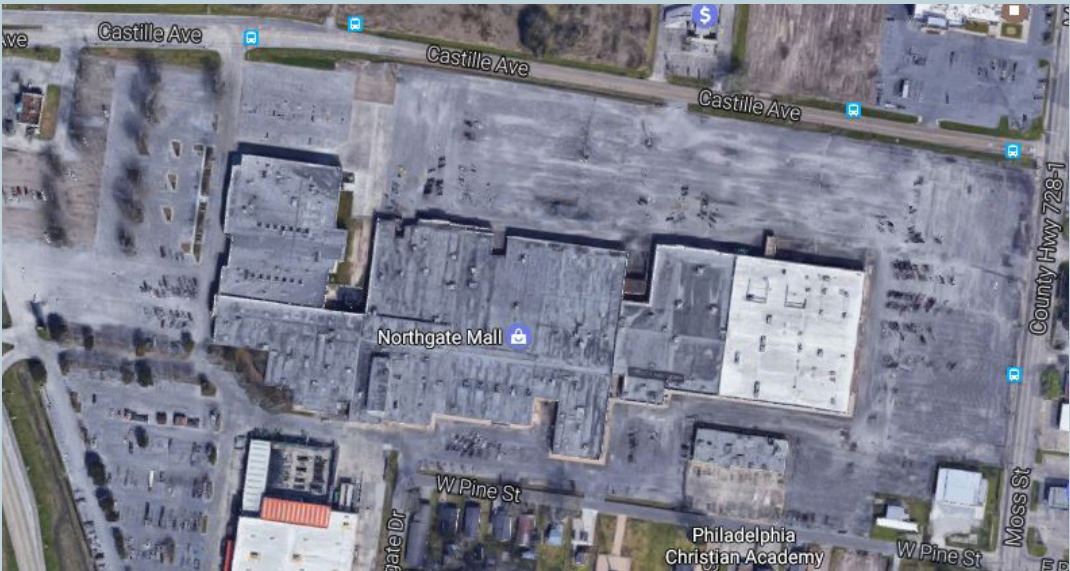
Economic Impact / Community Benefits

- Build incentive for commercial development along the MLK Drive corridor (potential retrofit of strip mall)
- Create a safe and walkable environment for residents and school children - promote healthy street life and connections from strip mall to Alice Boucher School
- Highlight MLK Drive as an important piece of the thoroughfare network connecting to North University Avenue





Northgate Mall Site Retrofit



A mall as it exists today.



A proposal for turning the mall into a Main Street.

The former Northgate Mall site has been a subject of discussion for redevelopment action since the original building was abandoned and divided.

A phased-based total site redevelopment that takes advantage of available structures and land to transform this area into a thriving mixed-use zone for diverse commercial, public, and residential experiences



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Timeline

Short-term:

- Coordinated pop-up events (food drives, markets, etc. - similar to Better Block events - led by LCG)
- Semi-permanent site interventions (basic landscaping and infrastructure prep) - LCG and partners

Medium- to long-term: Phased development site retrofit (landscape and buildings)



Funding Support / Project Cost Estimate

- Short term initiative funding: LCG and partners (low-cost events, first phase re-landscaping) \$\$
- Long-term development funding: Potential public-private partnership (LCG and private developer) \$\$\$\$

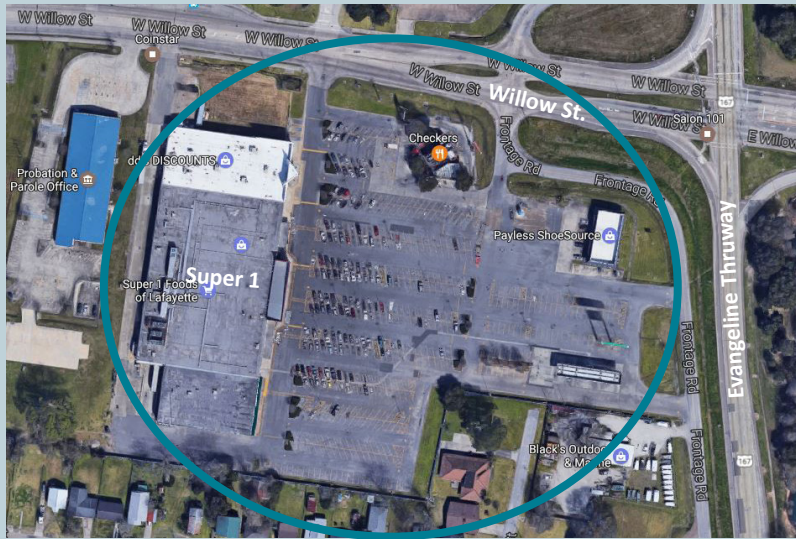


Economic Impact / Community Benefits

- Site retrofits create commercial infill opportunities and increase return on investment potential
- Consolidating and relinking adjacent sites offers better access to existing and new civic amenities
- Creates walkable environment for commercial/social activity to complement residential opportunities



Super 1 Foods Site Retrofit

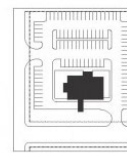


Local residents, city officials, economic consultants have expressed the advantages of re-developing the site currently occupied by Super 1 Foods to take better advantage of its land value potential and street frontage.

Incremental total site retrofit and re-use of existing structures to create a consolidated mixed-use infill development that provides walkable access to new commercial amenities and spurs higher economic return on investment opportunities



BEFORE

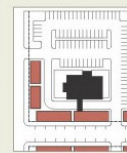


Existing Suburban Restaurant Pad

SAMPLE EXISTING CONDITION



AFTER



Proposed Liners

SAMPLE FUTURE RETROFIT



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	



Timeline

Short-term:

- Coordinated pop-up events (food drives, markets, etc. - similar to Better Block events - led by LCG)
- Semi-permanent site interventions (basic landscaping and infrastructure prep) - LCG and partners

Medium- to long-term: Phased development site retrofit (landscape and buildings)



Funding Support / Project Cost Estimate

- Short-term initiative funding: LCG and partners (low-cost events, first phase re-landscaping) \$\$
- Long-term development funding: Potential public-private partnership (LCG and private developer) \$\$\$\$

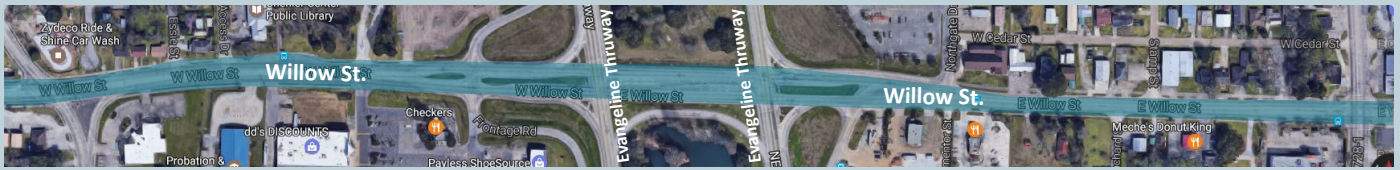


Economic Impact / Community Benefits

- Site retrofits create commercial infill opportunities and potentially increase return on investment
- Consolidating and relinking adjacent sites offers better access to existing and new civic amenities
- Creates a walkable environment for commercial and social activity



Willow Street: Streetscape Improvements



Four lanes w/o center turn lanes



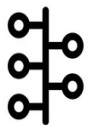
Center turn lanes, bike lanes, and pedestrian refuge island at bus stop



For many residents, Willow Street and the proposed Willow Street Interchange present various challenges to safety and access.

Complete streetscape retrofit project to promote connectivity and address safety issues through street condition improvements, public realm interventions, and new landscape design

Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	



Timeline

Short-term: Better Block Willow event

Medium- to long-term:

- Restriping effort as first phase intervention
- Incremental street improvements and new landscaping based on scope, design process, costs



Funding Support / Project Cost Estimate

- Better Block Willow support: LCG \$
- Medium- to long-term funding for streetscape phase: LCG-Public Works Dept. (possible grants) \$\$\$
- Portions of Willow St. will be impacted by the I-49 Connector and may fall under LaDOTD control



Economic Impact / Community Benefits

- Create renewed interest and investment potential by laying necessary infrastructure groundwork for future commercial development
- Help mitigate the direct impact of the planned I-49 Connector infrastructure
- Provide better city connections, address traffic issues, promote multimodal facility access and use
- Create a safe and healthy walkable public realm for local residents



EXERCISE 2

Catalyst Project Ranking Worksheet

Gateway District



The Evangeline Corridor Initiative team has identified the following Catalyst Projects as possible options for stimulating revitalization:

Project		Short-Term	Long-Term	Redevelopment/Reuse of Existing Sites	Business Development/Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity/Interaction
A	Clifton Chenier Center/LCG Campus/Philadelphia Church Connections	X	X	X	X	X	X	X
B	Iconic gateway feature at Willow Street Interchange		X				X	X
C	Castille Avenue Streetscape	X	X	X	X	X	X	
D	Willow Street Interchange Landscapes		X	X			X	
E	Neighborhood Park on North Buchanan		X	X	X		X	X
F	Martin Luther King Jr. Drive Lighting / Streetscape Improvements		X				X	X
G	Northgate Mall Site Retrofit		X	X	X		X	X
H	Super 1 Foods Site Retrofit		X	X	X		X	
I	Willow Street: Streetscape Improvements	X	X	X	X	X	X	

Community Benefit Ranking Descriptions

Redevelopment / Reuse of Existing Sites The project revitalizes blighted property and/or transforms the use of existing structures in a positive way.

Business Development / Economic Growth The project stimulates growth potential through immediate commercial offerings and/or long-term investment return value.

Neighborhood Connections The project makes the district better suited to those who walk or ride bikes and makes it easier to access other areas in the corridor by all modes of transportation, including vehicles and buses.

Neighborhood Beautification The project improves the look of neighborhoods and streets and makes the area more welcoming to businesses.

Community Identity / Interaction The project connects people through public spaces while building neighborhood ownership and pride.

Please prioritize each of the projects listed above and depicted on the profile sheets:

	Low Priority				High Priority
Catalyst Project A	1	2	3	4	5
Catalyst Project B	1	2	3	4	5
Catalyst Project C	1	2	3	4	5
Catalyst Project D	1	2	3	4	5
Catalyst Project E	1	2	3	4	5
Catalyst Project F	1	2	3	4	5
Catalyst Project G	1	2	3	4	5
Catalyst Project H	1	2	3	4	5
Catalyst Project I	1	2	3	4	5

- 1 = Low level and less impactful
- 2 = Fair and somewhat helpful
- 3 = Good and worthwhile
- 4 = Excellent and important
- 5 = Highly transformative and a top priority

***Please return this page.**

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Additional Comments

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